

Privacy Policy

Thank you for visiting the New England Wire Technologies Corporation (“New England Wire Technologies”) website. Your privacy is very important to us. It is important for you to know how we gather and disseminate information that may be collected from you through our website located at www.newenglandwire.com or any of New England Wire Technologies’ successor sites (collectively referred to as the “Website”). This Privacy Policy describes what information we may collect from you online, how it is collected and used, and with whom it is shared. New England Wire Technologies reserves the right to change this policy, in whole or in part, at any time, by posting a new Privacy Policy in its place. Therefore, you are responsible for checking this Privacy Policy periodically for changes. Your continued use of the Website following any changes to the Privacy Policy will constitute your acceptance of such changes. If you disagree with how New England Wire Technologies may use your personal information under this Privacy Policy, you should not use the Website.

Use of the Website is governed by our [Terms of Use](#) (“Terms of Use”), which we may modify from time to time. By using the Website, you agree to the collection and use of information by New England Wire Technologies in accordance with this Privacy Policy. The data collected on the Website belongs exclusively to New England Wire Technologies, and New England Wire Technologies is solely responsible for creating and maintaining this Privacy Policy.

1. Collection of Information on the Site. As with any website on the Internet, when you visit the Website, our web server may automatically log standard access information about your IP address, the files you request on our server, the Internet address of the website from which you came, the type of browser you are using and other similar information. While our system may collect this information, we generally do not identify you or match this information with your other personal information, if any; however, we reserve the right to do so under certain circumstances (including, but not limited to, reporting to law enforcement authorities or in response to subpoenas). The information we collected is used to diagnose Website technical problems, facilitate your use of the Website, improve our Website, or track aggregate Website traffic patterns. We may share this information in aggregated form with third parties for any purpose.

Cookies, or text files may be placed on your hard drive by the Website when you visit. The cookies identify your computer and record your preferences and other data about your visit to the Website so when you return to the site, the site can personalize your return visit. New England Wire Technologies may use cookies to collect information about your visit. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. By prohibiting the use of cookies, however, you may restrict your access to certain types of content or feature.

Our general policy is to collect no personal information (such as your name, email address, postal address, or telephone numbers) (“Personal Data”) about you when you visit the Website, unless you affirmatively choose to make such information available to us. You supply us your Personal Data when you take an action such as completing a survey, completing a Custom Cable Design Form, completing an E-mail Signup registration, logging in to the Website using your New England Wire Technologies credentials, requesting information or otherwise voluntarily supplying your Personal Data to us.

2. Use of Personal Data. We may use your Personal Data for any of our business purposes, including, but not limited to, corresponding with you, announcements, offering or furnishing products and services, personalizing the types of information you receive from New England Wire Technologies, assessing trends in your use of the Website, developing content and functionality that helps us better serve your needs, improving the services we provide and engaging in advertising and marketing activities. If you provide us Personal Data, we or others may use that Personal Data to communicate with you by email, telephone or otherwise. There may be instances where you will have the opportunity to subscribe to an email list that will send newsletters and other information about products or services of our company or other companies to your email address, but this will be done only with your permission and consent.

3. Sharing of Personal Data. We may share your Personal Data with third parties that assist us in providing our services or products. We may share your Personal Data with companies that offer products or services that we believe may be of interest to you. Further, without limiting the foregoing, we may share Personal Data with third parties for market and industry research purposes, for advertising and marketing purposes, and potentially other reasons.

Without limiting the foregoing, we may use your Personal Data jointly with any other subsidiary or affiliate so that they may assist us in achieving any of the purposes of use explained above.

We may also disclose information about you if we believe that disclosure is necessary for the public interest. We may release Personal Data in order to comply with requests from law enforcement and government agencies, to enforce the Terms of Use and other agreements, and to protect customers and others. We may do so when we believe in good faith that disclosing this information is otherwise necessary or advisable, including, for instance, to identify, contact or bring legal action against someone who may be causing injury to or interfering with the rights or property of New England Wire Technologies, another user or anyone else that could be harmed by such activities.

New England Wire Technologies may transfer any information in its databases, including, but not limited to, Personal Data, to an affiliate or to a third party as part of a transfer of business assets.

4. Security. New England Wire Technologies does not make any warranty, express, implied or otherwise, that New England Wire Technologies will be able to prevent loss, misuse, unauthorized access to, or alteration of Personal Data or information you transmit to us. You make any disclosure of Personal Data to New England Wire Technologies at your own risk. We urge you to take every precaution to protect your Personal Data when you are on the Internet.

5. Links to Third Party Websites. Our website may provide links to third party websites and resources. New England Wire Technologies is not responsible for and cannot control these third party websites and resources, does not endorse them, and is not responsible for their availability, content, or delivery of services. We encourage you to read over such other third party websites' privacy policies. In particular, third party websites and resources are not bound by this Privacy Policy; they may have their own policies or none at all.

6. Children. The Website is not intended for children under the age of 13, and New England Wire Technologies does not intentionally collect Personal Data from children under 13. If you

have reason to believe that we have collected Personal Data from someone under 13 years of age, please contact us at sales@newenglandwire.com

7. Contact New England Wire Technologies. If you have any questions about this Privacy Policy or would like to request a change to your Personal Data, please contact us at 603.838.6624, or email us at sales@newenglandwire.com

This Privacy Policy is in effect as of February 15, 2013.